

idc

innovation advisory committee

**business,
entrepreneurship
and
intrapreneurship**

ANA Innovation Advisory Committee

**BUSINESS
ENTREPRENEURSHIP
&
INTRAPRENEURSHIP**

www.nursingworld.org/innovation

1%

of the 27M nurses worldwide are entrepreneurs (Journal of Advanced Nursing)¹



50%

of nurses shared having a side hustle in a poll of 1300 American nurses and those with less than 3 years of experience have ambitions to start their own business (Daily Nurse)²

11%

increase of women in c-suite positions between 2015-2023 (McKinsey)³



3.12M

business applications started in 2023 compared to 2.95 in 2022 (Finder)⁶

1978

the year the term intrapreneur was first coined by Gifford and Elizabeth Pinchot (Archive.org)⁷

1 in 4

C-suite leaders are women, and just 1 in 16 are women of color (McKinsey)⁴



4M

minority-owned companies in the United States have generated 700B in annual sales (U.S. Senate Committee)⁵

10,000B+

is the expected growth of the global healthcare market by 2026 (Journal of Advanced Nursing)⁸